



ARTISTRY[®] NORWOOD COLLECTION

Fraser Oak

SKU/COLOR: 50241/FRASER OAK
 SPECIES: AUTHENTIC FRENCH WHITE OAK
 WIDTH: 5"
 THICKNESS: 1/2"
 LENGTH DESCRIPTION: 23" TO 71" RANDOM 50% SQ. FT. FULL LENGTH PLANK
 FINISH: DURAART+™ UV MATTE LACQUER
 TEXTURE: LIGHT WIRE BRUSH
 GRADE: CHARACTER
 CONSTRUCTION: - 3MM SAWNPly+™ WEAR LAYER
 - 9.5MM PLY ENGINEERED PLYWOOD CORE
 - 5MM BALANCED LAYER
 INDOOR AIR QUALITY: FLOORScore-CERTIFIED FOR SUPERIOR INDOOR AIR QUALITY
 EcoSMART: PEFC-CERTIFIED SUSTAINABLY HARVESTED HARDWOOD
 FINISH WARRANTY: LIFETIME RESIDENTIAL & 3 YEAR COMMERCIAL
 STRUCTURE WARRANTY: LIFETIME
 INSTALLATION: NAIL, STAPLE, GLUE DOWN, AND FLOAT
 RADIANT HEAT: YES

NOTE: EXPECT TO SEE VARIATIONS IN COLOR, GRAIN, CHARACTER (INCLUDING KNOTS), & BLACK FILL FROM PLANK TO PLANK AND SAMPLE TO SAMPLE.



The Norwood Collection Features

- SawnPly™ 3mm Wear Layer provides the natural enhanced grain appearance of solid wood floors
- DuraArt+™ Performance UV Matte Lacquer Finish delivers a soft and silky feel similar to natural oil
- FloorScore Certified for healthy indoor air quality
- PEFC sustainably harvested wood
- Artisanally crafted wire brush surface
- Long Plank Average

| | DuraArt+™ Matte Lacquer | Natural Oil | Polyurethane Coating |
|------------------------|-------------------------|-------------|----------------------|
| Natural Oil appearance | ✓+ | ✓+ | ✗ |
| Abrasion resistance | ✓+ | ✗ | ✓ |
| Chemical resistance | ✓+ | ✗ | ✓ |
| Clean & Care | ✓+ | ✓+ | ✓ |

DuraArt+™ UV Matte Lacquer

The Norwood Collection represents the greatest advancement in urethane type finishes. A traditional polyurethane finish consumes wood grain, building up a shiny plastic layer on the surface of the floor. The Norwood Collection's revolutionary DuraArt+ Performance UV Matte Lacquer livens the grain and delivers the ultra-matte silky natural look of an oiled floor, with the enhanced durability and wear resistance of a multi-layer UV finish.

Artistry XL Planks

Artistry Hardwood offers the longest average length plank in the industry. In each carton of Artistry Hardwood flooring, at least 50% of the square footage will be represented as full-length planks. Most other products in the industry will use the language "up to" but never specify how many of the long planks are provided in each carton. Longer planks provide greater visual continuity to your space and show the true unique beauty of mother nature.

