



ARTISTRY®

HARDWOOD FLOORING

LOFT COLLECTION

Platinum Oak

Artistry XL Planks

Artistry Hardwood offers the longest average length plank in the industry. In each carton of Artistry Hardwood flooring, at least 50% of the square footage will be represented as full-length planks. Most other products in the industry will use the language “up to” but never specify how many of the long planks are provided in each carton. Longer planks provide greater visual continuity to your space and show the true unique beauty of mother nature.

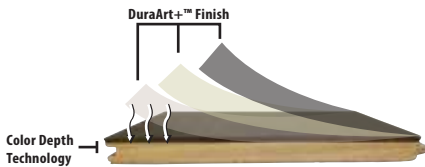


- SKU/COLOR: 50088/PLATINUM OAK
- SPECIES: AUTHENTIC FRENCH WHITE OAK
- WIDTH: 6"
- THICKNESS: 9/16"
- LENGTH DESCRIPTION: 23" TO 86" RANDOM 50% SQ. FT. FULL LENGTH PLANK
- FINISH: DURAART+™ HIGH PERFORMANCE UV OIL
- TEXTURE: LIGHT WIRE BRUSH, ARTISAN SCULPTED, DISTRESSED
- GRADE: CHARACTER
- CONSTRUCTION: SAWNPLY+™ 3 LAYER ENGINEERED SOLID HARDWOOD
 - 3MM SAWNPLY+™ WEAR LAYER (COLOR-DEPTH TECHNOLOGY)
 - 10MM HARDWOOD CORE SLATS
 - 1MM HARDWOOD STABILIZATION LAYER
- INDOOR AIR QUALITY: FLOORSCORE-CERTIFIED FOR SUPERIOR INDOOR AIR QUALITY
- EcoSMART: PEFC-CERTIFIED SUSTAINABLY HARVESTED HARDWOOD
- FINISH WARRANTY: LIFETIME RESIDENTIAL & 3 YEAR COMMERCIAL (SEE WARRANTY FOR DETAILS)
- STRUCTURE WARRANTY: LIFETIME (SEE WARRANTY FOR DETAILS)
- INSTALLATION: NAIL, STAPLE, GLUE DOWN, AND FLOAT (SEE INSTALLATION GUIDE)
- RADIANT HEAT: YES

NOTE: EXPECT TO SEE VARIATIONS IN COLOR, GRAIN, CHARACTER (INCLUDING KNOTS), & BLACK FILL FROM PLANK TO PLANK AND SAMPLE TO SAMPLE.

DuraArt+™ High Performance UV Oil

DuraArt+™ Zero VOC High Performance UV cured oil is well suited for residential and commercial spaces. DuraArt+™ High Performance UV cured oil finish allows you to simply repair surface scratches and refresh high-traffic areas without the need to disturb your entire space. Other typical urethane finishes require complete sanding and refinishing of the entire floor to repair damage. DuraArt+™ only requires simple maintenance that cleans and revitalizes your finish in one step, saving you money and time.



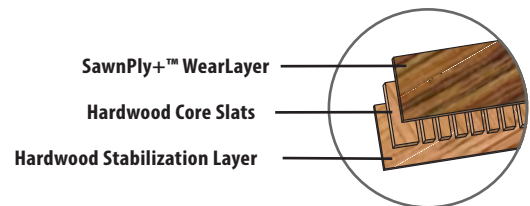
Color Depth Technology

Color Depth Technology features a unique “through body color” wear layer with enhanced hardness and stability. Artistry’s specialized heat-infused fuming and carbonizing process naturally transforms the wood to create permeated color throughout the SawnPly™ surface. The “through body color” minimizes unsightly scratches and allows for simple repairs, unlike a typical surface stained wood floor. Color Depth Technology results in unsurpassed performance in the hardwood flooring industry, providing superior wear and durability.



SawnPly+™ Solid-Engineered Construction

The 100% pure hardwood construction of SawnPly+™ creates the most durable and balanced construction available. **SawnPly+™ is substantially more stable than typical plywood core hardwood flooring.** SawnPly™ Solid-Engineered construction can be installed in climates from dry mountain areas to humid coastal regions all while maintaining exceptional performance and beauty for generations.



COMPLETE DETAILS FOR THIS COLLECTION AVAILABLE AT
www.ArtistryFlooring.com



Certifies hard surface flooring and the materials they're made with are in compliance with stringent indoor air quality emissions.